

BANNER SPECS

Please create your art to $\frac{1}{4}$ " scale (3" = 1'). Add 1/8" bleed on all sides @ the art size. The DPI should be 300

Art created in Photoshop requires layered files.

MEDIA: CD – DVD – GPS Upload Site (address shown below)

http://www.graphicprintsolutions.com/private/

Username: gps Password: upload2gps

This is not an ftp site, no special programs required

SOFTWARE:

Photoshop / Illustrator / Freehand / InDesign:

Include layers, screen & printer fonts, supporting graphics and convert all type to paths

Quark: Include screen & printer fonts and supporting graphics

FILES:

All files should be CMYK with PMS colors called out as spot colors. Solid Black is best when created with 100 % Black, 100% Cyan, 50% Magenta and 75% Yellow

FINISHING: If applicable, please allow enough space for grommets, These generally measure 1" in diameter